



MEDIA ADVISORY

19 December 2003

What

The release of the latest survey on sun-related behaviour among 12-17 year old Tasmanian secondary school students in 2002.

What it is:

- Release of the Sun Behaviours Component of the triennial survey of Tasmanian secondary school students
- The Survey provides up-to-date estimates of the prevalence of sun-related protective behaviours and knowledge on the causes of skin cancer among secondary school students.
- The Cancer Council Tasmania has conducted surveys to determine the sun-related protective behaviours of Tasmanian secondary students every three years since 1993.
- The Report will show worrying declining trends in youth sun-related protective behaviours
- The Report details the sun protective behaviours and knowledge on causes of skin cancer of students aged from 12 to 17 years old showing:
 - Reported skin types
 - Tan preferences
 - Knowledge about skin cancer and sun protection
 - Levels of sun-related protective behaviours between the hours of 11am to 3pm including the wearing of:-
 - hats and preferred type
 - sunscreen and what SPF factor
 - sun protective clothing
 - sun glasses
 - staying in the shade

When

The report and its findings will be released at The Cancer Council Tasmania 140 Bathurst Street at 10am on Monday 22 December 2003.

Who

Chief Executive Officer, Lawson Ride, will be available for interviews and further comment.

**FOR FURTHER INFORMATION PLEASE CALL CATHIE SHIRLEY ON:
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