



MEDIA ADVISORY

27 October 2003

What

The launch of a new breast cancer information resource by The Cancer Council Tasmania's ***Strengthening Support for Women with Breast Cancer*** Project (SSWBC).

What it is:

- A breast cancer information resource to help women with breast cancer and their families know what services are available to them and where to access those services.
- The resource will be available from state, including specialists offices, oncology wards, and community health centres and are also available through The Cancer Council Tasmania's Cancer Helpline on 13 11 20.

When

Wednesday, 29 October 2004 at the Australia's Breast Cancer Day Breakfast (ABCD) at Drysdale Institute of TAFE in Franklin St, Launceston. Breakfast commences at 7.30 am. Launch at 8am. Interviews available between 8:15 and 10am.

Who

The event will be attended by the Mayor of Launceston, Janie Dickenson, Ald Margot Smart, Ald Joan Walters, Dr Amanda Young, Chairman of The Cancer Council Tasmania Mr Harvey Cuthill, CEO of the Launceston General Hospital, Liz Stackhouse, CEO of St Vincent's Hospital, Kay Gillespie, Director of Cancer Services at TCCT Maureen Ramsden, SSWBC project officer, Melinda Minstrell representatives of the Breast Cancer Support Service and members of the general public.

FOR FURTHER INFORMATION PLEASE CALL:

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