



# **MEDIA ADVISORY**

18 June 2008

## **Tassie journos help cut big 'C' to size**

### **What:**

#### **Athol Meyer Media Award presentation**

Tasmanian journalists deserve the community's praise for reducing the often paralysing fear factor of the word cancer, the Cancer Council Tasmania says.

Speaking at the Athol Meyer Award for Reporting on Cancer Control and Prevention presentation, Cancer Council Tasmania CEO Lawson Ride said it was not too long ago that the "C" word was rarely spoken of in public.

Melanie Murphy from the *Advocate* won the 2008 Athol Meyer Award for her "Faith and strength" story on the breast cancer journey of her mother and "Be breast cancer savvy" story in a women's health magazine.

### **When:**

10am Wednesday June 18

### **Where:**

President's Suite, Parliament House, Hobart

### **Who:**

Cancer Council Tasmania CEO Lawson Ride  
Legislative Council President Sue Smith

### **Picture opportunity:**

Recipient of Athol Meyer media award, 12 MLCs including new president and Cancer Council Tasmania CEO in President's Suite at Parliament House

**FURTHER INFO PLEASE CALL LAWSON RIDE ON 0418 129 757**