

# MEDIA RELEASE



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## **Hobart wins award for generosity**

Cancer Council Tasmania has presented the thousands of Hobart Relay For Life supporters with an award for their generous financial support for cancer services.

Speaking at the Hobart Relay For Life 2009 launch, Cancer Council Tasmania community programs director Celia Taylor said Relay 2008 took Hobart's total fundraising income to over \$2 million since the event began eight years ago.

Hobart Relay For Life 2009 has an income target of over \$470,000 with the active involvement of an expected 3000 Relay team members from around southern Tasmania.

"Earlier this year more than 8200 Tasmanians joined Relay For Life teams around the state because every day seven people from all walks of life, young and old, are diagnosed with cancer in Tasmania," Ms Taylor said.

Almost 80% of the \$1 million-plus that the Cancer Council Tasmania spends on support and information comes from money raised through Relay For Life.

"It takes at least six months planning and sheer hard work to make an event of this size happen. The Hobart Relay For Life committee continues to do a tremendous job with the generous support of local Lions clubs," she said.

According to Ms Taylor, the event also relies heavily on business community support, including major sponsor Tasmanian Independent Retailers (IGA), Hydro Tasmania and SMF along with media companies Southern Cross Television, the *Mercury* and 7HOFM 101.7.

In its ninth season, Relay For Life 2009 is a four-event series with Relays in Launceston, Penguin, St Helens and Hobart.

Hobart Relay For Life runs from 28 February to 1 March 2009 at the Domain Athletic Centre. Contact Col Kemp on 6233 2030 for further information.

**For comment please call Celia Taylor on 0419 308 826**

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