



MEDIA RELEASE

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GET THE GIRLS TOGETHER, KEEP THE GIRLS TOGETHER Girls Night In – 17-23 October

Girls Night In is a new Cancer Council fundraising initiative that will help shine the spotlight on women's cancers throughout October.

"The idea behind **Girls Night In** is simple," says Cancer Council Fundraising Director Cathie Shirley. "Just invite your friends over and donate the money you might have spent on a night out, to help women fight cancer."

Girls Night In will raise money for support services and research into women's cancers such as breast, cervical, ovarian, and uterine cancer.

Ms Shirley believes **Girls Night In** can build on the success of recent breast cancer campaigns and help raise awareness and funds for the other women's cancers.

"Each year in Tasmania, over 400 women are diagnosed with breast cancer or a gynaecological cancer. Through **Girls Night In** The Cancer Council hopes to give these women the best possible chance of survival."

Ovarian cancer survivor, Helen Ellis from Hobart is calling on southern Tasmanian women to invite their friends over for a **Girls Night In** during October.

"Girls Night In is a new event to give women the opportunity to support their friends and raise funds to help keep more women like me alive.

"Cancer can be a very isolating disease, but with support and love of those close to you it can be beaten. So get the girls together this October and keep the girls together!" said Ms Ellis.

The official week for Girls Night In is 17-23 October but the Cancer Council says events can be held at any time in October.

"**Girls Night In** is easy to organise – simply invite your friends over and donate the money you might have spent on a night out, to help women fight cancer.

"To register, just phone 1300 65 65 85 or visit www.girlsnightin.com.au - all hosts will receive a host pack with tips and advice to make your event lots of fun," Ms Shirley said

PHOTO/ INTERVIEW OPPORTUNITY:

Ms Helen Ellis (ovarian cancer survivor): tel: 0419 598 973

Girls Night In event information: Traycee Powell, Fundraising Co-ordinator: 6233 2030

For information on women's cancers: call the Cancer Council Helpline on 13 11 20