



MEDIA RELEASE

Friday 13 October, 2006

Think Pink & Have a Ball for Breast Cancer Support !

The Cancer Council's inaugural "Think Pink" Ball will be held at the Country Club Casino on Saturday, 28 October to raise funds for breast cancer support services for Tasmanian women.

For the past six months an enthusiastic volunteer committee has been working with Cancer Council staff to plan a night of fun and entertainment to ensure that guests enjoy themselves while supporting breast cancer awareness.

Following the success of a Think Pink Cocktail party held last year, feedback to the committee suggested that a Ball would be equally well supported by the Launceston community.

The corporate and business sector is certainly getting behind the ball with the event's major sponsors being Caltas, Gunns, Tamar Ridge Wines, Neil Buckby Motors, Cascade Brewery, Southern Cross Television and Country Club Tasmania.

Guests will enjoy fine food and music with a major auction of top quality items including a Subaru Forester, celebrity sporting memorabilia, art works, advertising packages and even a water tank !

Cancer Council CEO, Lawson Ride said breast cancer was the most common cancer diagnosed in Tasmanian women and the trained support workers involved with the Council's Breast Cancer Support Service offered a specific and personalised free service to those women.

"With nearly 300 Tasmanian women diagnosed with breast cancer every year and around 50 dying from the disease, we provide support and information to women and their families at the time of diagnosis as well as during and post treatment.

"It is important to recognise that the needs of a woman who has had a breast cancer diagnosis go beyond surgical and medical care. Practical and emotional needs are also very important for recovery. "

Ball tickets are \$110 each and can be purchased from The Cancer Council Tasmania at Shop 5/216 Charles Street. Call the Launceston Cancer Support Centre on 6336 2041 for further information.

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For further information: Jen Lyall or Heather Millwood on 6336 2030