

Daffodil Day



MEDIA RELEASE

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Tasmanian Devils in clash for cancer

The Tasmanian Devils will Clash for Cancer this Saturday at their home game against the Frankston Dolphins at Bellerive Oval.

The Clash for Cancer is the Devil's unique way of supporting the Cancer Council's national Daffodil Day Friday August 24.

Devil's players will wear yellow arm bands that symbolise hope for all those affected by cancer and their families.

The Cancer Council Tasmania CEO Lawson Ride says Daffodil Day aims to raise over \$8 million to fund the cancer research, patient support services and education around Australia.

"In Tasmania, money raised on Daffodil Day will go towards research into prostate cancer and other men's cancers, as well as many important cancer services," Mr Ride says.

"Funds raised on Daffodil Day have helped realise many significant breakthroughs in cancer treatment, which means today that more than 50% of those diagnosed with cancer will survive," he says.

AFL Tasmania General Manager Scott Wade says Tasmanian football is very happy to lend its support to such a worthy cause.

"With six Tasmanians diagnosed with cancer every day, this is a disease that affects all of us; and sadly we all know someone who has been affected by the disease," Mr Wade says.

"The Devil's are looking forward the Clash for Cancer and encourage our supporters to give generously to Cancer Council volunteers collecting at the ground," he says.

For more information about Daffodil Day call 1300 65 65 85 or visit www.daffodilday.org.au

For comment please call Lawson Ride on 0418 129 757

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